



1/3/2021 - 31/8/2022

# MY FUTURE IS NOW



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**PREPARED AND PRESENTED BY**

THE **MASTERPEACE** FOUNDATION AND **GROWUNITED**

# OUR 'WHY?'

## Europe For Citizens

My Future is NOW aims to encourage democratic and civic participation of youngsters with lower education, who till now did not join any voting and community work and could be regarded as 'euosceptics'. Through a bottom up approach of "Engage, Connect and Empower", the aim is to help them open up, understand the opportunities for societal and community work and meet their peers in other EU countries.

The project is co-funded by the Europe for Citizens Programme of the European Union.



## MY VOICE MATTERS

Engage and encourage youngsters to be involved in democratic and community building activities.

## MY AND YOUR VOICE MATTER

Connect different youngsters with a variety of perceptions to create a broader and better understanding.

## MY, YOUR VOICE AND BEYOND

Empower youngsters via knowledge of processes and EU achievements and opening new networks and platforms to start projects and activities.

## TARGET GROUP

**970** direct involved (915 youngsters aged 18-30, 55 aged 30-65)

**600** indirectly involved youngsters



Social media > 315.00



#7billion strong > over 10 million people



Tool kit > shared in over 40 countries worldwide



#7billion strong > over 10 million people



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# OUR APPROACH



Toolkits/ Train the trainers  
in 6 languages



Social listening  
trend reports



Platform: Act for  
liberty



6 Great Minds  
Meetings



6 online  
exchanges



30 partner  
events



1 Week of  
Connection



24 online events



# PROJECT PHASES

## PHASE

## DESCRIPTION

### **STREAM 01** MY VOICE MATTERS

The 1st stream aims to engage and encourage eurosceptics to be involved in democratic and community building activities. They will actively participate in games, visualise their dreams and give feedback via polls. We will facilitate them on an online platform and create a toolkit to share in our bigger EU network.

### **STREAM 02** MY AND YOUR VOICE MATTER

The 2nd stream connects and brings in a variety of perceptions that we will create a broader and better understanding of their opportunities via interactive relays and Great Minds multi stakeholder events in each country.

### **STREAM 03** MY, YOUR VOICE, AND BEYOND

The 3rd stream aims to empower them via knowledge on processes and EU achievements and opening new networks and platforms to start projects and activities.



In addition we monitor the attitude of youngsters towards the EU by tracking expressions in top 10 relevant online fora per country that, together with the ideas generated by the project, will be disseminated towards the national and EU-stakeholders.

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# PARTNERS



## MASTERPEACE NETHERLANDS

MP- NL is a network based on shared values and local ownership with a presence in 40+ countries via 50+ teams. Our Theory of change comprises 3 key activities that are 100% aligned with the EU Youth Strategy to engage, connect and empower youngsters



## ROMANIA

MP Ro is an NGO from Romania that aims to support the active participation of young people in the social and cultural life of the community, ensuring equal opportunities for access to education.



## SNAGA MLADHI/YOUTH POWER BOSNIA & HERZEGOVINA

SNAGA MLADIH / YOUTH POWER (YP) is an NGO from Bosnia and Herzegovina (BA) that aims to contribute to a non-discriminatory, healthy society where positive social values prevail.

## YOUTH POWER GERMANY

YOUTH POWER Germany e.V started in 2018 , is a sister organisation of Youth Power Bosnia and Herzegovina. Youth Power is a member of networks like MasterPeace, Young Men Initiative, MenEngage, No Hate Speech, and the SDSN Youth Network. Youth Power Germany served as the legal umbrella for the team from Wiesbaden, that founded Growunited, a partner organisation that focuses on promoting and developing civil society



## PEACE ACTION COMMUNITY ESTONIA ESTONIA

Peace Action Community Estonia (PACE) is a civil society organisation promoting human rights & democracy and enhancing peace building in Estonia and elsewhere. We work with teenagers, young adults and educators across Europe and the neighbouring regions. Our main activities are Peace Camps (youth meetings at regional and international level), Debate Forums (debate-based trainings for youth workers and activists) and Democracy Accelerators (courses and meetings to promote democracy and civil participation).



## ACT FOR SOCIETY CENTER ALBANIA

ACT for SOCIETY Center (AfS) mission is to enhance the healthy lifestyles and stimulate the sustainable development of society. AfS is working primarily with youngsters with minority backgrounds in urban and rural areas. AfS has a unique network with the government, embassies, local municipalities and Educational institutes.



## AUTRES DIRECTIONS NETHERLANDS

Autres Directions (AD) - is a cultural non-profit organisation that facilitates cooperation between European creatives (designers, photographers, artists etc.) and storytellers (writer and journalists).(AD) initiates and stimulates co-creation across disciplines like photography, visualization, journalism, design, performance and music.

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# RESULTS

1538

Youngsters  
participated

>545

Posters made

1031

x the game is  
played in partner  
countries

1460

x the game is  
played worldwide

## MY VOICE MATTERS

In the first stream we engaged and encouraged youngsters to be involved in democratic and community building activities. They participated in the boiling frog game, visualised their dreams and reflected and debated the questions of the game and the dreams they visualised. This stream was facilitated through the online platform <https://actforliberty.eu/>.

The target group after playing the boiling frog game realised often their current limits of freedom, how easily it can be violated and how in many cases they felt like having a certain opinion about a topic is harder when you consider it in a Macro level and how some behaviours affect the world. It helped to increase their democratic and civil awareness. Youngsters stated that they were rethinking and analysing every situation because they thought they were being free without realising they were affecting another's freedom. Another result after this game was that young people now have information about many current situations in Europe that they had not been aware of. It also helped to encourage them to take the first step and become involved in community life.

## MY AND YOUR VOICE MATTER

In the second stream the youngsters of stream 1 connected, debated and exchanged with their peers to create more understanding of different perspectives and learn from other viewpoints. All partners organised a Great Minds Meeting in their country. Next to that we set up a My Future-Relay, in which youngsters from country 'a' shared their challenges with youngsters from country 'b'. Country 'b' then shared their advice to country 'a'. All of them made a video on the challenges and advice. See here the full summary video of all countries: <https://youtu.be/wugnSbxH99Y>



## MY, YOUR VOICE AND BEYOND

In stream 3 we organised a week of connection, where youngsters from all countries came together to discuss key challenges and recommendations towards the Future of Europe. Enabling societal and cultural engagements on an EU level for all. The talks and debates the youngsters had together were extremely relevant and really interesting. Within the program they got to know each other and learned a lot about different countries, realities and cultures. They also connected and debated on the different challenges, and came up with great recommendations. Together they created actionable steps and final summary posters.

In addition to the streams we monitored the attitudes, feelings and conversations of youngsters towards the EU by tracking their online expressions on fora and social media.

The gamified introduction into challenging discussions definitely helped to open up the participants and create a safe space to have deep conversations. This experience showed them how important it is to be part of social life and participate in the decision-making process. Project also increased not only participants' interest in social issues but also their readiness to solve them.

Other results reported by the partners is that stronger links with different educational and NGOs institutions were build. They have developed a better understanding of nonformal education and especially on the topics of democracy and community building activities.



# YOUR FUTURE IS NOW - TAKE ACTION!



Change is always difficult and complex but also a necessity. The only way we can bring it about is to build strong and long-lasting coalitions, co-create and together drive bottom-up change, based on our shared values.

**Get in touch!!**



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**MASTERPEACE**  
Creating peace.  
Together.



**MASTERPEACE  
ROMANIA**



**ACT for SOCIETY Center**



**YOUTH  
POWER**



**autres  
directions**